

For Immediate Release

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TeleEye RX Series with Proprietary SMAC-M Video Compression Technology Wins Grand Award and Gold Award in Outstanding Innovation & Technology Products

TeleEye RX Series Video Recording Transmitter incorporated with Multi-rate Video Compression Technology SMAC-M has won the Grand Award and the Gold Award (Security Category) in the HKEIA Award for Outstanding Innovation and Technology Products 2006. This is the fourth consecutive year that the HKEIA Award goes to TeleEye technology products. Moreover, this is the first time that TeleEye has received the Grand Award, top honour in the HKEIA Award.

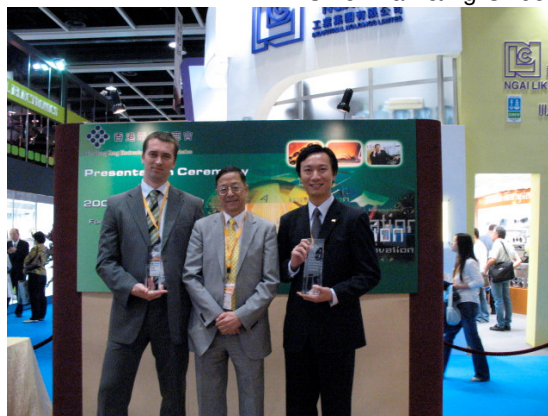
The HKEIA Award was jointly organized by the Hong Kong Electronic Industries Association (HKEIA) and the Hong Kong Trade Development Council (HKTDC), organizer of Hong Kong Electronics Fair and electronicAsia. It aims to recognize and reward companies that achieve excellence of product design, technology and features. The HKEIA Award was announced and presented during the Asia's largest, and the world's second largest electronics show, Hong Kong Electronics Fair.



The award-winning TeleEye RX Series



Prof. Joshua Wong, President of Hong Kong Semi-conductor Industry Council (left) presented the Gold Award (Security Category) to Dr. Wallace Ma, Chief Marketing Officer of TeleEye Group (right)



Prof. Joshua Wong, President of Hong Kong Semi-conductor Industry Council (middle) with Dr. Wallace Ma, Chief Marketing Officer of TeleEye Group (right).

TeleEye designed the RX Video Recording Transmitters using its proprietary compression technology SMAC-M, the first multi-rate video coder in the world. The system gives the following competitive advantages:

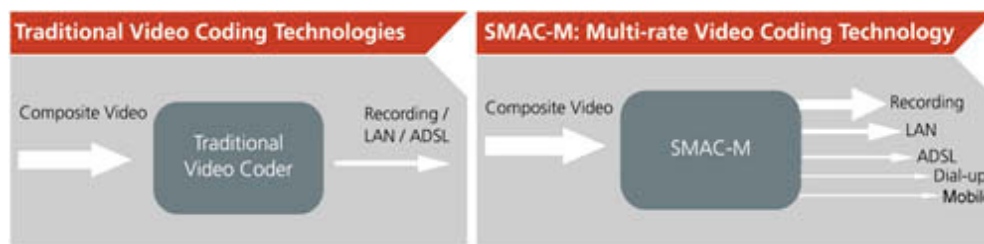
- (1) SMAC-M provides 5 independent video streams to give optimal performance in recording and surveillance in various communication channels
- (2) Users can use their mobile phone to connect with RX and view live video via 3G or GPRS connection
- (3) RX records 60% longer than MPEG-4 DVR using same size of HDD
- (4) RX records 4 times longer than MJPEG or JPEG2000 DVR
- (5) Excellent video quality in all media
- (6) RX also incorporates professional alarm technology and complies with British standard BS 8418

“Nowadays, customers not only use video recording for their security applications, they also want to view the video anywhere, anytime and by any means. Unless you have a coder that can generate multiple video streams for different media, we cannot satisfy customer’s demands. In view of this, our R&D team has spent more than 2 years to develop the revolutionary SMAC-M coder that generates 5 independent video streams. Now, customers can use their GPRS or 3G mobile phone to view remote live video and at the same time doing high quality video recording,” said Dr. Cliff Chan, CEO of TeleEye Group.

“The Awards recognize the innovation and hard-work of our team. The Group would enhance the TeleEye RX Series’ features and flexibility in different technological areas. The ongoing design and development of new products and constant enhancement of existing products continues to be the core value of the Group,” added Dr. Cliff Chan.

More about SMAC-M

Unlike traditional video coders such as MPEG-4, SMAC-M compresses incoming analogue video and outputs 5 optimal and independent digital video streams instead of a single one. The first video stream of an SMAC-M coder is reserved for real-time video recording. The other four video streams are designed for efficient transmission through LAN, broadband Internet, phone line and mobile channels. The separate data streams for recording and transmission lead to optimum performance for TeleEye RX on both aspects in all media. RX with SMAC-M technology records 60% longer than MPEG-4 DVR and 4 times longer than MJPEG or JPEG2000 DVR.



More about TeleEye RX Series

TeleEye RX Series carries two ranges of professional digital video recording transmitters, RX360 and RX330 Series. It is incorporated with revolutionary multi-rate video coding technology SMAC-M. With built-in CD-writer, removable hard drive and composite video output design, RX360 makes the recording, storage, retrieval and video monitoring much simple and flexible. RX330 is an all-in-one triplex operating system supporting up to two internal hard drives and composite video output design. Recording rate can attain up to 50/60fps at D1 resolution while video transmission on LAN can achieve 25/30fps. TeleEye RX Series is one of the first video recording transmitters in the world that is compliant to the recognized British Code of Practice BS 8418:2003.



The comprehensive TeleEye RX Series family

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About TeleEye Group

With over 10 years of research and design experience in signal processing, TeleEye Group is engaged in the development, sales and marketing of full range of hi-tech CCTV and digital video surveillance equipment. The Group is listed in Hong Kong (SEHK:8051) and has rapidly grown to become a dynamic world-class supplier of remote visual CCTV systems with extensive application in various industries. The Group's Quality Management System is ISO 9001:2000 certified. The Group is committed to continuous improvement on product quality and standard.

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